

MYLENE FARMER

2019 THE FILM

PATHÉ LIVE SETS NEW RECORDS FOR A FRENCH ARTIST FOR A ONE-NIGHT ONLY EVENT IN CINEMAS

French singer and superstar Mylène Farmer brought together 155,000 fans (including 130,000 in France) yesterday evening for the concert film *MYLENE FARMER 2019 - THE FILM*, grossing over €2.25m globally showing in 613 cinemas across 18 territories (including 325 venues in France alone).

Mylène Farmer has broken her own records that she established 5 years ago with the concert film *Timeless 2013 Le Film* on 27th March 2014, with a total of 94,000 admissions in France and 101,120 globally.

Never has a French artist achieved such numbers for a one-night only event in cinemas in terms of admissions, box-office and number of cinemas. This is the biggest event to have ever taken place in French cinemas.

MYLENE FARMER 2019 - THE FILM is the first concert film ever made available in DOLBY CINEMA® screens, with showings in France, the Netherlands and the UK.

It is the 3rd time this year that Pathé Live achieves more than 90,000 admissions for a one-night only event by a French artist.

Previously, *BONNE NUIT BLANCHE* by comedian Blanche Gardin brought together 93,000 fans. 100,000 fans watched *THE WANDERING STARS – The New Album in Cinema* by rap artist Nekfeu.

Director: François Hanss

Producer: Stuffed Monkey

Distributor: Pathé Live



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