



Event Cinema box office overview

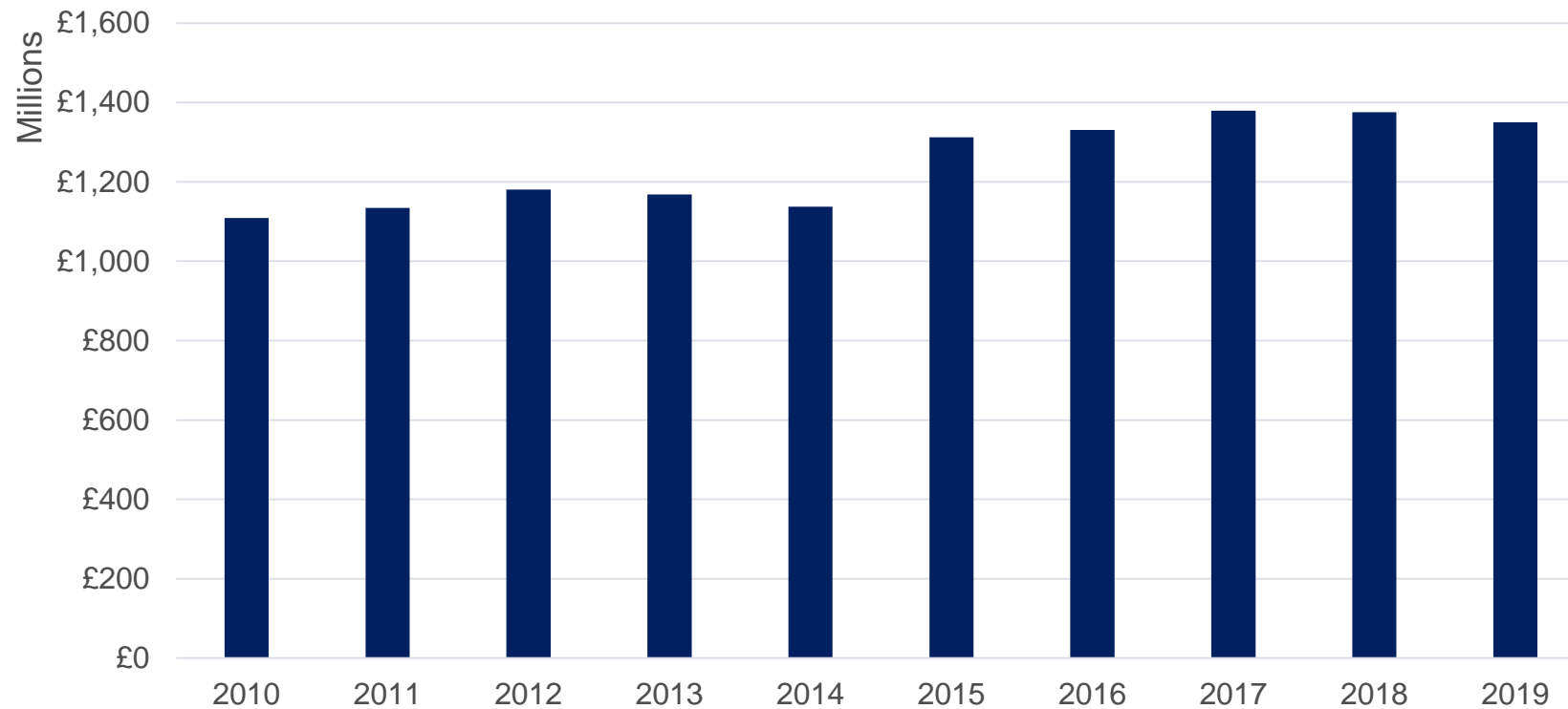
ECA Slate Day 2020

Luke Williams

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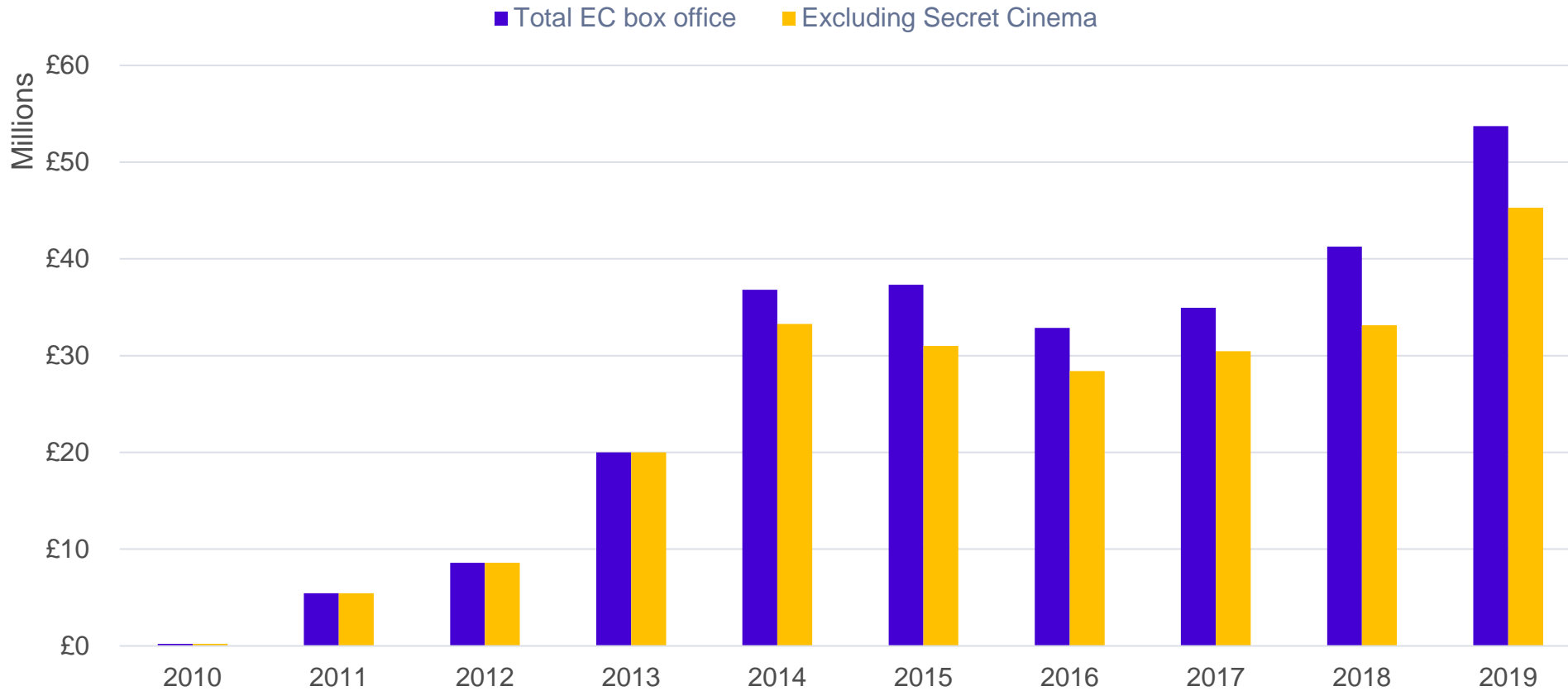
Lwilliams@comscore.com

Total UK & Ireland box office down 2% vs 2018 but exceeded £1.3 billion for the 5th straight year

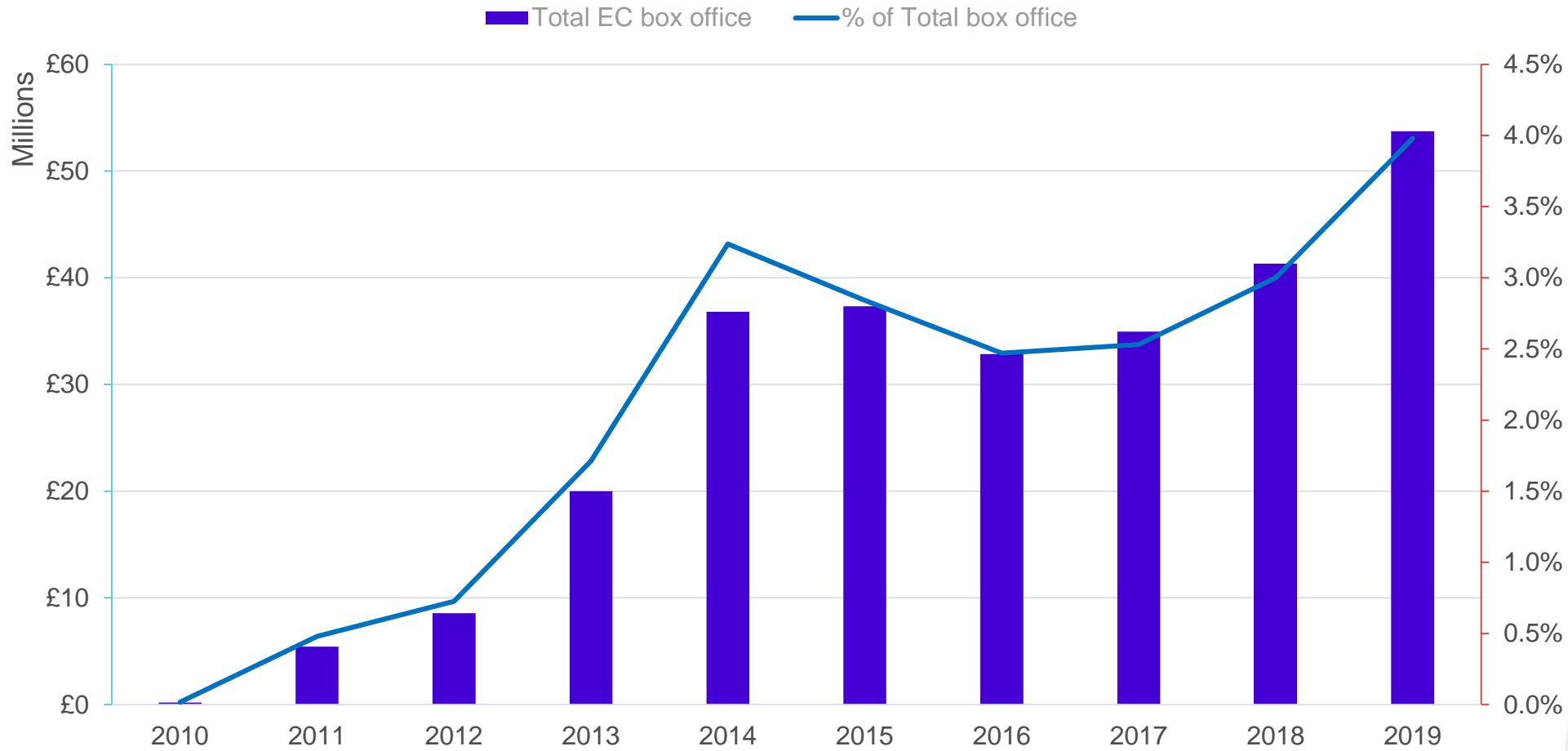


UK & IRELAND, TOTAL EVENT CINEMA BOX OFFICE

A second straight record-setting year for Event Cinema, the first year to top £50 million at the UK & Ireland box office

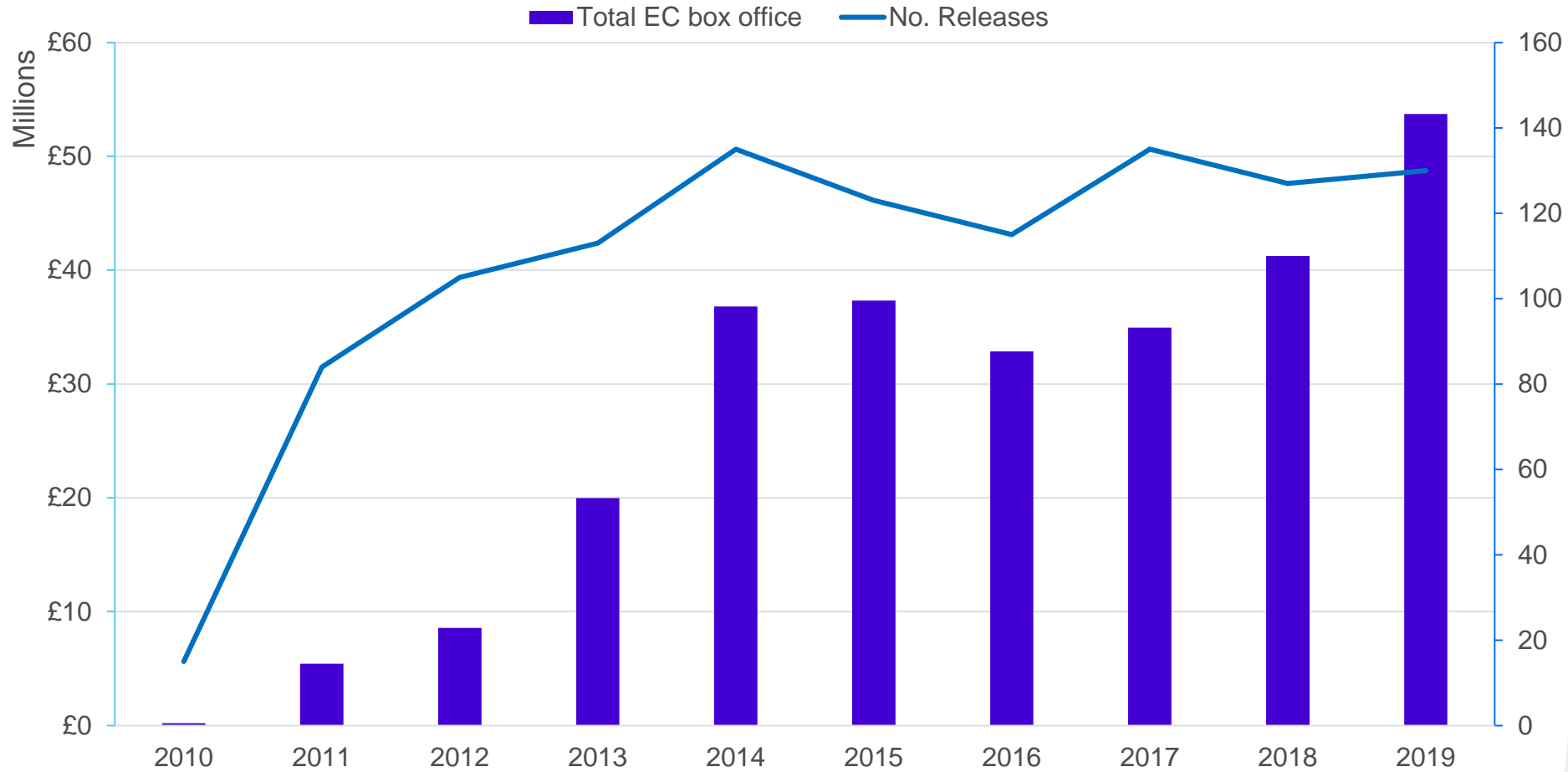


Event Cinema contributed 4% of the UK & Ireland cinema box office

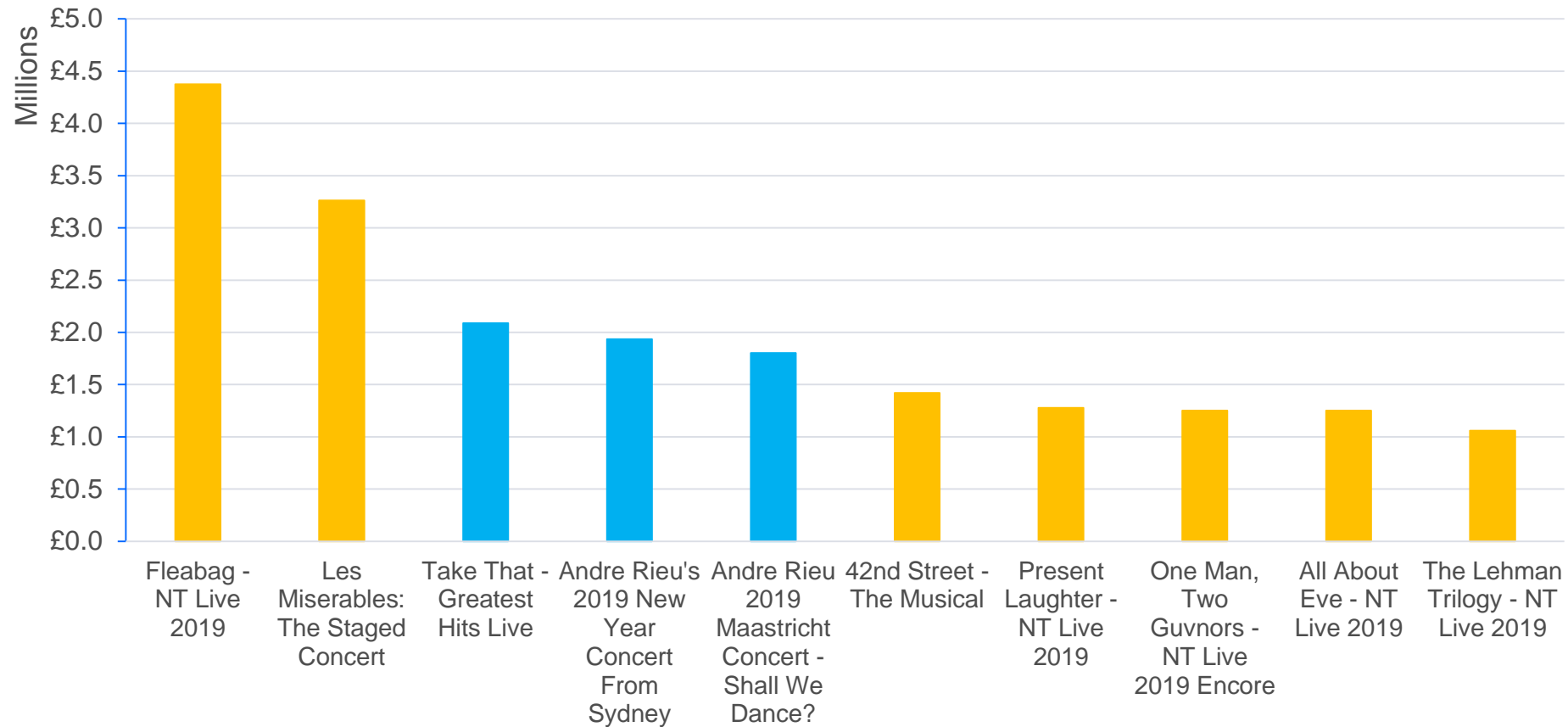


UK & IRELAND, TOTAL NO. OF EVENT CINEMA RELEASES

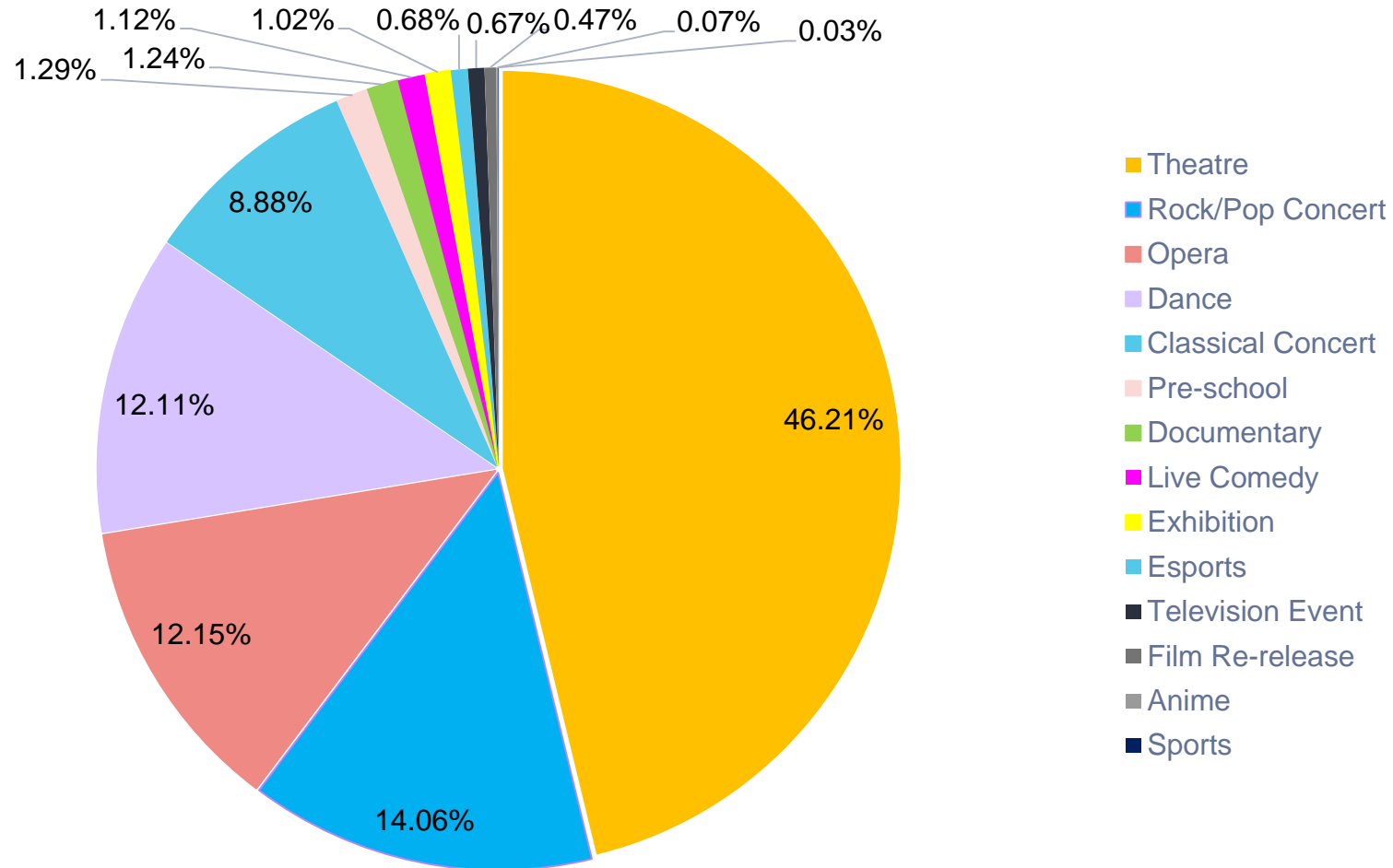
The number of event releases remains consistent, there were on average 2.5 events every week



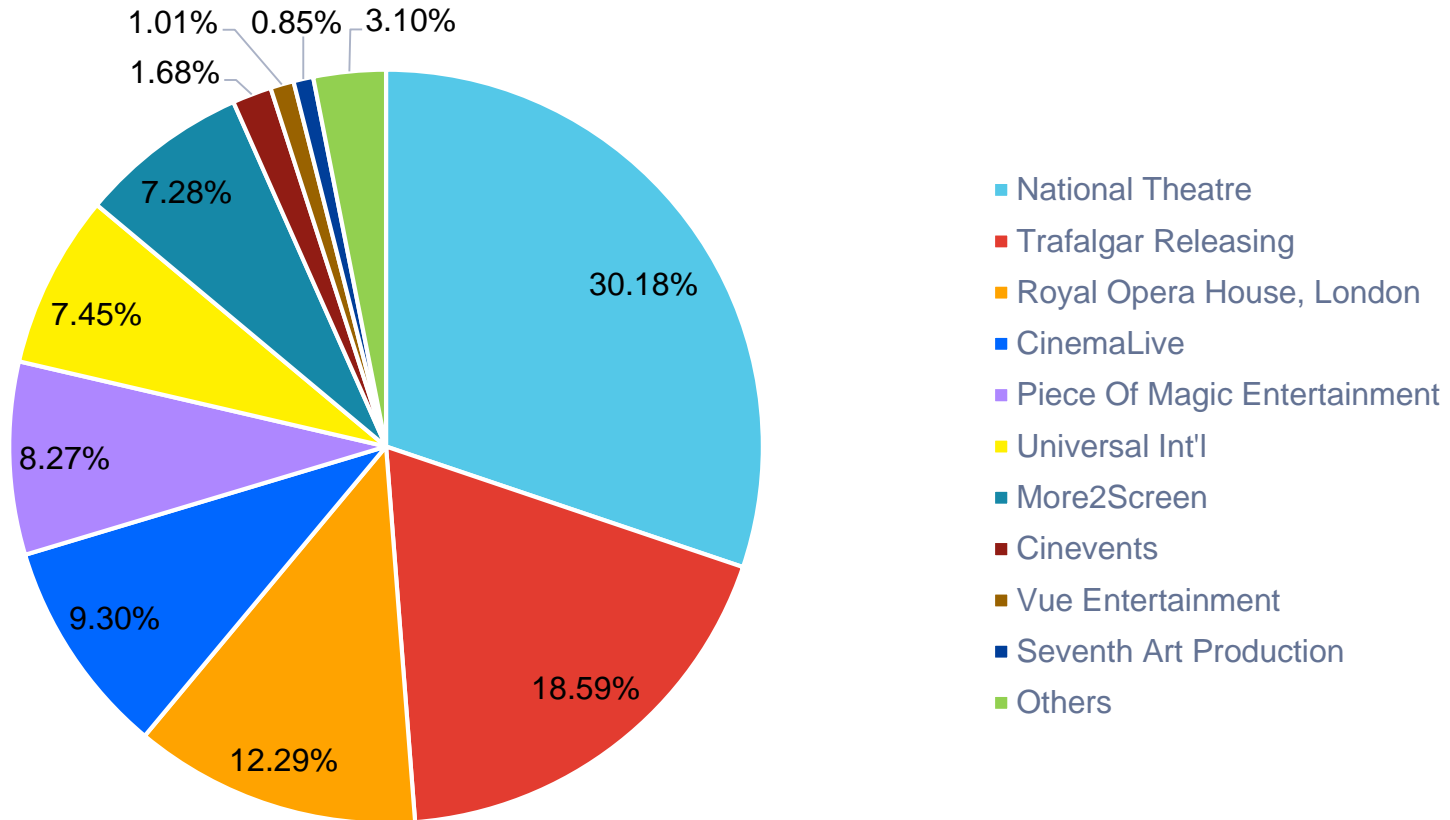
Top 10 2019 events – theatre and music continue to resonate with audiences



Theatre is the UK's most popular genre, with over 46% of the box office

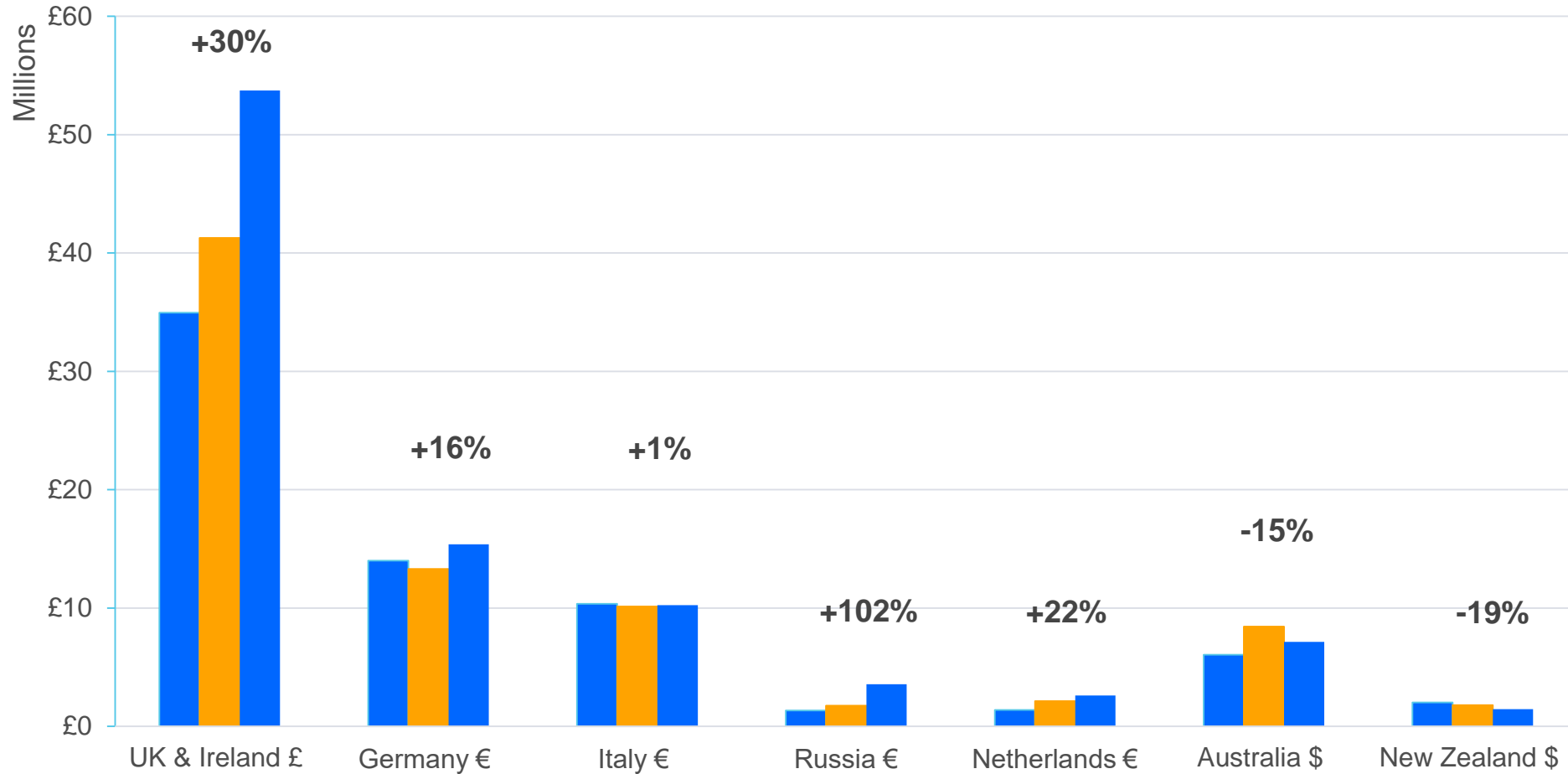


A strong 2019 for National Theatre, gains also for CinemaLive and Piece of Magic



Increases reflected in 2019 across Europe, but results down Down Under

■ 2017 ■ 2018 ■ 2019



Top events per territory – 2019

UK & IRELAND

1. Fleabag – NT Live
2. Les Misérables: The Staged Concert
3. Take That – Greatest Hits Live

USA

1. Bring The Soul: The Movie
2. BTS World Tour Love Yourself In Seoul
3. Friends 25th: The One With The Anniversary

GERMANY

1. Depeche Mode: Spirits In The Forest
2. Carmen – Met Opera
3. Madama Butterfly – Met Opera

ITALY

1. Vasco Non Stop Live 018+019
2. Io, Leonardo
3. Weathering With You

RUSSIA

1. BTS World Tour Love Yourself In Seoul
2. Bring The Soul: The Movie
3. Metallica & San Francisco Symphony: S&M2

NETHERLANDS

1. André Rieu's 2019 Maastricht Concert: Shall We Dance?
2. André Rieu's New Year Concert From Sydney
3. Friends 25th: The One With The Anniversary

AUSTRALIA

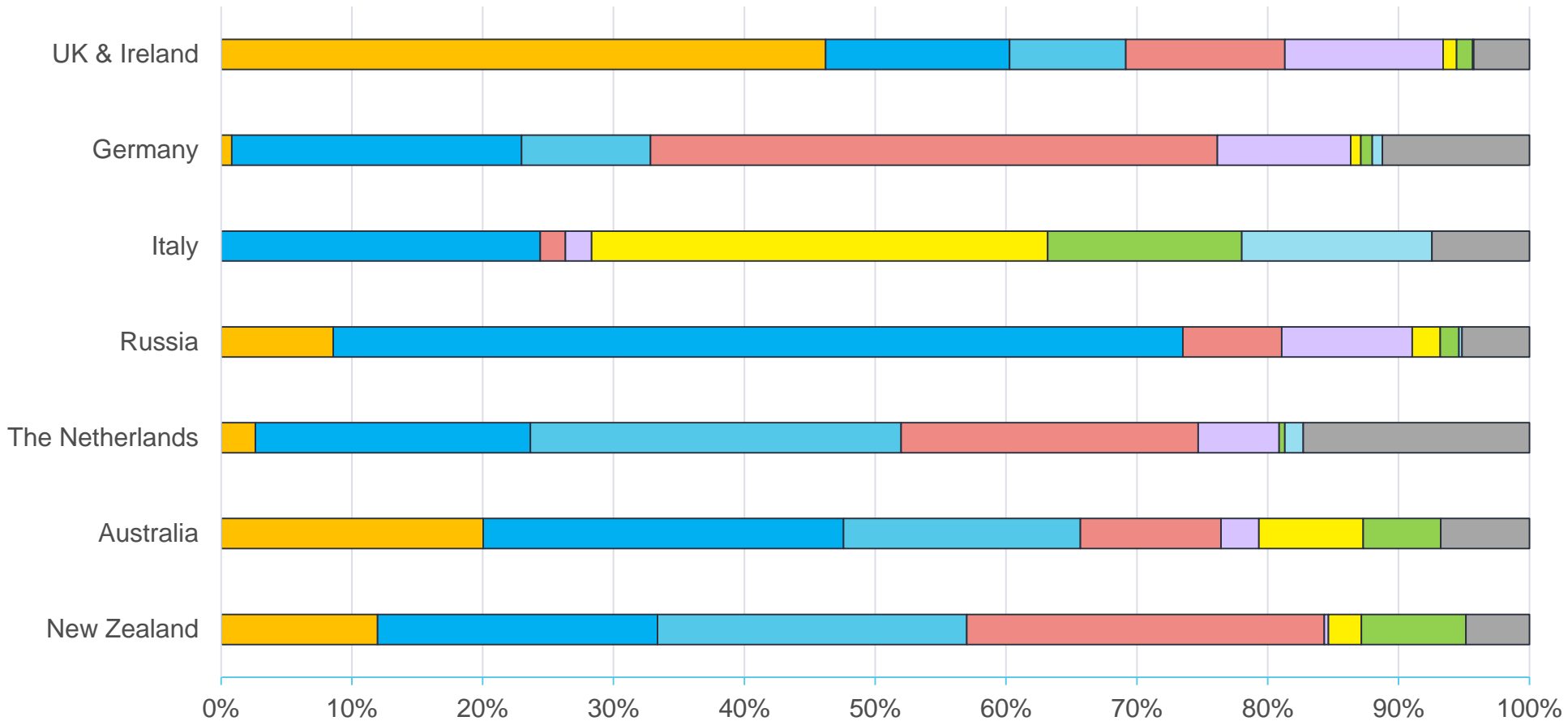
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NEW ZEALAND

1. André Rieu's 2019 Maastricht Concert: Shall We Dance?
2. Bring The Soul: The Movie
3. Carmen – Met Opera

Opera drives Germany, art strong in Italy, music biggest earner elsewhere

■ Theatre ■ Rock/Pop Concert ■ Classical Concert ■ Opera ■ Ballet ■ Art/Exhibition ■ Documentary ■ Anime ■ Other



2019 box office overview

- In the UK & Ireland, 2019 is once again the highest-grossing year ever at the box office, with a total revenue of £53.7 million
- The event cinema market share reached 4% of total box office for the first time
- Eleven titles earned over £1 million in 2019, up from four in 2018
- Seven distributors grossed over £1 million, with National Theatre's total a record high of over £13 million
- Box office has increased across multiple territories, particularly in emerging markets
- Looking ahead to 2020 – two titles have already passed £1 million – *Andre Rieu: 70 Years Young* and *Kinky Boots*



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